

NEWS RELEASE North Olympic Library System 2210 South Peabody Street Port Angeles, WA 98362



FOR IMMEDIATE RELEASE

Date:	March I, 2024
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	Rick Dickinson, Director of Programs, Center for Inclusive Entrepreneurship
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Re:	Learn how to start a business at the free Business and Connection program
Attached:	RickDickinson.jpg; MicahJonet.jpg

The North Olympic Library System (NOLS) is partnering with the Center for Inclusive Entrepreneurship (CIE) to offer a new program series, **Business and Connection**, at the Forks Branch Library, 171 S. Forks Ave. The first presentation, "How to Start a Business: The First Steps," will be held on Tuesday, March 5, from noon to 2 p.m. There is no cost to attend and refreshments are provided. Registration is optional, but encouraged, and can be made online at <u>nols.org/business</u>, at the library, or by calling 360-417-8500.

The program is designed for people who make and sell unique goods. Participants might be trying to balance other job and family obligations, while aiming to make extra income by selling their creative items.

The Business and Connection series will help reduce the burden of small business research by providing reputable and interactive presentations by experts from <u>Center for Inclusive</u> <u>Entrepreneurship</u>, including Director of Programs Rick Dickinson and Business Advisor Micah Jonet. Participants will also have the opportunity to connect with local community members who have similar experiences.

Future topics in this series are listed below; presentation times to be announced.

- Tuesday, June 4, Imagine and Ideate: Brainstorm and get clarity on your business idea.
- Tuesday, Sept. 3, Fast Feasibility: Learn to quickly determine if your business idea will work.
- Tuesday, Dec. 3, Business Model Mastery: Learn the basics of how any business really makes money.

This program is generously funded in part by the Center for Inclusive Entrepreneurship, the Forks Chamber of Commerce, the Washington Small Business Development Center, and Friends of Forks Library.



Rick Dickinson, Director of Programs with CIE.



Micah Jonet, Business Advisor with CIE.

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